

DISCOVERY WEEKS 2024



SHOWCASE YOUR CREATIVITY BY TAKING PART IN "FAIT MAISON" LABEL PROMOTIONS!

SEND US YOUR 100% HOMEMADE SUGGESTION (name of the dish and photo) 15 DAYS BEFORE EACH PROMOTION BY MAIL TO : info@labelfaitmaison.ch

TAKE ADVANTAGE OF THE VISIBILITY GIVEN TO THE PROMOTION IN THE MEDIA, ON OUR WEBSITE AND SOCIAL NETWORKS.



March 7 to 17 - The Gruyère AOP that crunches!

Create a suggestion for a **dish for two, appetizer or a single serving**, featuring **Gruyère AOP in a crunchy way**.

Conditions :

1. Use Gruyère AOP (CHF 100.- voucher).
2. No other cheese allowed.



June 8 to 18 - Rhubarb announces the return of summer !

Imagine and prepare an original, **100% homemade dessert** using **Swiss rhubarb**.

We showcase your expertise and this often overlooked seasonal plant.



September 12 to 22 - Pumpkin in all its states !

Signature dish during Taste Week.

Offer an original, 100% homemade **Swiss pumpkin-based** suggestion as a **starter, main course or dessert**.

We encourage you to add **cereals** to be in the theme of the Week of Taste 2024.

www.gout.ch

HUNTING SEASON: a "hunting season" page will be opened in October and November on our website, where we will publish your MENUS, using wild game meat.

DISCOVERY WEEK EXCLUSIVE IN COLLECTIVE CATERING



November 18 to 22 - My 100% homemade day !

No specific theme, but a day dedicated to "homemade" to highlight the work of chefs in foodservice and show that it can be done.

Choose a **day** between Monday and Friday and offer **100% homemade** dishes for **breakfast, lunch, snacks and dinner.**



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